



Policy for the processing of personal data - E.ART.H. Prize 2023

E.ART.H. PRIZE Second Edition in collaboration with *illycaffè*

Pursuant to EU Regulation 2016/679 and the Personal Data Protection Code (Legislative Decree no. 196 of 30 June 2003, as amended by Legislative Decree no. 101 of 10 August 2018), with reference to the data processing activities relating to the "E.ART.H. Prize", organised by Eataly Art House, it is necessary to provide the following information:

1. Data controller

Data controller: Eataly Art House Foundation.
info@eatalyarthouse.it

2. Purpose and legal basis

Purpose: Personal data are processed for the following purposes: fulfillment/activities connected to the management procedures of the activities related to the Prize aimed at artists under 40 "E.ART.H. Prize".

Legal basis: performance of a task of public interest in compliance with the obligations provided for by the laws and regulations in force.

3. Categories of data and their source

The processing concerns the following categories of data:

Common personal data: first name, last name, gender, date of birth, telephone/cell phone, place of birth, address of residence, email, photographs of submitted works, curriculum vitae, portfolio, a technical sheet with the description of the work, cover letter.

Eataly Art House Foundation

via Santa Teresa 12
Verona (VR) 37135
Codice Fiscale 93299600234



In the context of the management of the activities connected to the "E.ART.H. Prize" and the aims expressed in the announcement, Eataly Art House informs that:

- the selection of the works will be made by a jury of experts specifically identified, composed of:

Carlo Bach / Art Director of illycaffè

Chiara Ventura / Co-founder & Vice President of E.ART.H. Foundation

Michela Rizzo / Gallerist

Michelangelo Pistoletto & Cittadellarte / Artist

Sam Bardaouil and Till Fellrath / Hamburger Bahnhof Directors, Berlin – Curators

- the selected works and the artist's identification data will be published in a special printed and/or electronic catalogue and on the website www.eatalyarthouse.it;
- the selected works and the artist's identification data may be exhibited in the venues indicated in the call for entries or in other suitable exhibition spaces in compliance with the Covid-19 personal distancing regulations;
- Eataly Art House reserves the right to organize other promotional, exhibition, and marketing initiatives;
- Eataly Art House reserves the right to proceed with the printed, web, and social reproduction of the works and documentation released, for the purposes of promoting the Prize and related events.

4. Processing methods

Processing is carried out in compliance with the principles set out in Article 5 of the EU Regulation 2016/679 and the rights of the interested party governed by Chapter III of the same regulation.

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The processing is carried out in a manner (partly automated or automated and/or non-automated) and includes the operations or set of operations necessary to achieve the purposes referred to in point 2 above, without data profiling.

5. Security measures

The data are processed by ensuring, pursuant to Article 32 of EU Regulation 2016/679, their security with adequate protection measures in order to reduce the risks of destruction or loss of data, modification, unauthorized disclosure, or accidental or unlawful access. Processing is carried out by the natural persons authorized to carry out the relevant procedures.

6. Communication, dissemination

The processed personal data may be communicated to third parties, public and private, in compliance with the relevant legal, regulatory, and/or contractual obligations. Where necessary, third parties are appointed by the Data Controller as Data Processors pursuant to Article 28 of EU Regulation 2016/679. At any time, the data subject may request an updated list of all Data Processors appointed by the Controller.

7. Transfer of data to a third country or international organization

No transfer of data abroad is envisaged, unless necessary to Embassies or Consulates for their competence for important reasons of public interest.

8. Obligation to provide personal data

The provision of data is compulsory and failure to provide such data will make it impossible to manage the activities connected with the "E.ART.H. Prize" and to proceed with all the other fulfilments connected with the pursuit of the purposes set out in point 2.

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9. Period of data retention

The data contained will be kept for the time necessary to pursue the above-mentioned purposes, within the limits of the legal prescriptive terms.

10. Rights of the data subject

Under certain conditions, as a data subject you may exercise the rights provided for in Chapter III of EU Regulation 2016/679 and, in particular, the right to access your personal data, to request its rectification, restriction, or erasure, and to object to its processing, subject to the existence of legitimate reasons by the Data Controller. To this end they may contact: Eataly Art House Foundation. The Data Controller, in the event that it processes the personal data collected for a purpose other than that identified above, will proceed to provide the person concerned with any information regarding this different purpose as well as any further information required.

11. Right to lodge a complaint

Based on the provisions of Article 77 of EU Regulation 2016/679, in the event of alleged violations of the Regulation itself, the data subject may lodge a complaint with the Italian Supervisory Authority - Garante per la protezione dei dati personali, without prejudice to any other form of administrative or jurisdictional recourse.

12. The candidate

By flagging the dedicated box on www.eatalyarthouse.it/prize/, the candidate artist acknowledges and accepts what is defined therein.

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